

The Clash of the Advertiser

Vol. 1, No. 4 CLARE: H. M. ALTA, WEDNESDAY, MAY 6th, 1914 Subscription, \$1.50 Per Year in Advance

Getting Too Common

Did the bluish of shame mantle the cheek of the business man who witnessed, this afternoon, a farmer, who resides out of town and perhaps as near another town as he is to this, struggling to get his wagon and its contents out of a hole in the roadway, not on the pole line, nor on a back street or lane, neither in the suburbs of the town, but at the corner of two of the principal business streets, within a stone-throw of the postoffice, and directly opposite a building which a former business man constructed in a manner to give an air of permanency and solidity to the town. Grant that the subsoil in that vicinity is almost mud; grant that the town finances have already too strong a demand made upon them; grant that the load was one that would test the roadmaking; grant all, but still the fact remains that the condition of that street, and several others, is a disgrace to the town and if it does not drive business away from the town it, at least, does not attract business. The sporadic effort of a week or so ago was but a sop. The roadway should be graded several times until the surface is uniform and then that town should make trips to the gravel bed until, by judicious application, that road surface is strengthened so that it will stand the traffic tests to which it may be exposed. The ashes applied have value only in proportion to the bits of slag which they may contain or stone that they may have gotten in the coal to help out the weight. Good coarse gravel would go farther to make a road surface, one load to ten. The scraper making the road surface with a drop to the east and re-rolling the ruts as they appear, together with the gravel, will overcome any weak spot in the surface anywhere except the famous "sink-hole" on the C.P.R. main line.

Musical Comedy with Vaudeville Salad

"Fifty Miles from Broadway," a musical comedy, elaborated with a bill of specialties, holds the boards at the local theatre Thursday night. The company carries a number of headliners, well-known on the big circuits, and with these artists working in a flimsy veil of a plot, the show should prove more interesting than a straight vaudeville program. The local Oddfellows lodge will be benefitted to the extent of a good percentage of the box-office receipts and local playgoers will be able to see a good show and also help the treasury of the lodge. It is only due to the generosity of the I. O. O. F. that Claresholm has such a good opera house, for it has never been on a self-supporting basis yet.

WOODHOUSE

Mrs. Whitehead has been in Calgary in attendance upon Mrs. Barnham during her illness.

Born—At Calgary, Alta., on Sunday, April 19th, to Mr. and Mrs. W. O. Barnham, a son.

Mrs. T. W. Norvill left this week for Idaho Falls, Idaho, where her father is seriously ill. Wm. Davis, her brother accompanied her.

Bishop Wm. Whitehead leaves this week to attend the Quarterly Conference of the church at Cardston. At this conference will be several of the dignitaries of the Mormon Church from Salt Lake City.

Good News for the Fans

Baseball matters are advancing favorably for a league of at least three towns along this line, and in all probability four. Gramam, Claresholm, and Nanton teams are already organized, and are ready for the opening of the season. The Staveley ball club has some matters to adjust with Parkland players before a definite answer can be given. They are holding a meeting on Friday night, at which a decision will be arrived at. The fear that professionals might be "rung" in by the other members of the league seems to have frightened them. It is absolutely agreed that professionals or paid players will not be allowed in this league. Past history has shown that this semi-professionalism does to a league in small towns. Baseball was small killed by the fiasco of a few years ago in this town. A four-town league in baseball will meet with the approval of all the fans.

Opening Games in S. W. F. L.

The opening games in the South-Western Football League on Wednesday were attended with excellent football weather. Claresholm went to Macleod and were soundly trounced, the resulting score sounding more like a one-sided baseball score. But that does not make the Claresholm folks lose confidence in the team. Practice, practice, cut out attempts at spectacular individual play, build up a combination, practice passing, work hard to work together and then some more practice and the story will be a different one at the next match. Sherrill, who the regular goal-keeper was called out on patrol and was unable to go to Macleod. That was a loss to the team.

Nanton people entertained Staveley and Staveley, the ungrateful, beat them, one goal to nil. Staveley will bear watching in this league. No collar depths yawn for them if the forwards work up a combination. Their defence is one of the best in the league.

A Story in Few Words

When the tie posts were allowed by the council to be placed in front of the stores on the main business streets, what promises were made by the merchants with regard to the removal of droppings? How have these been fulfilled? Some dry weather, horses stabled, clouds of dust, open store doors, exposed groceries, fruit, etc., illness in homes. Fill the blanks, gentle reader, and then ask who should remove the manure, the merchant who enjoys the privilege of the tie-posts for his customers or the town which has a burden already too big for it. But the clean-up must be made for public health and cleanliness demand it.

SOUTH-WESTERN FOOTBALL LEAGUE

STANDING OF TEAMS		
	Wm. East	Per Cent
Macleod	1	100
Staveley	1	100
High River	1	100
Clayton	1	100
Nanton	0	0
Claresholm	0	0
Plans to be re-played		
—protested by Clay		

LOCAL AND GENERAL

The Duke of Argyll, son-in-law of the late Queen Victoria, and governor-general of Canada from 1875 to 1889, died on Saturday at the age of 89.

Dr. T. S. Tupper thinks that he is establishing a record for a 240-egg incubator by 175 chicks which this week, successfully made their way to the light of day. The doctor had chicks out the first week of March.

The opening of the Western Canada Baseball League series took place at Calgary on Monday, Calgary defeating Moose Jaw, 7-2. At Edmonton, the locals were beaten by Saskatoon, 5-3. Wet grounds prevented the Regina-Medicine Hat game.

The Alberta Retail Merchants' Association are meeting at Calgary this week. The convention will discuss a small debts court, protection against transient traders, the inroads of co-operative stores, black-list for wholesalers who sell direct to the consumer, etc.

Senator Gilson died at Beaumont, Cal., on Monday at the age of 65. He represented Lincoln County as a Liberal in the federal house for 10 years and sat in the senate for 12 years. He was president of the Bank of Hamilton at the time of his death.

The board of hall insurance under the new Alberta Act has fixed the rate for the first year at five and one-half cents. The indemnity in this province is \$5 an acre as compared with \$5 in Saskatchewan. Twenty-four rural municipalities or about 234 townships, are under the board for the first year. The board is independent of the government and amenable only to the municipalities under the act.

Maintien le Droit

(Motto of the R.N.W. Mounted Police) Upright talk of a North-western prairie. Cautious rider who looks storm and wary. Cautious rider who looks storm and wary. Ready to live, or die, for the right. For the right! brothers all. Uphold it or fall!

"Maintien le Droit." Works not to be given. Scarlet the tonic the young rider wears. Colour for him who his life-blood he wears. Bullet or knife-thrust from merciless hand May end the trooper when making his stand.

For the right! brothers all. Uphold it, or fall!

Works not to be given. On faint heart of craven.

Through blizzards that blind, or deep driving snow, Whenever the call the rider will go, Into the wilderness of the unknown The mounted policeman ventures alone. For the right! brothers all. Uphold it or fall!

"Maintien le Droit." Works not to be given. On faint heart of craven.

Football for Victoria Day

The schedule game in the South-Western Football League which was to have been played in Nanton on the 25th has been transferred to Claresholm as it seemed a hardship for the local football team to have to go to Nanton on the day of their home sports. It will be learned with a great deal of pleasure that the Claresholm football enthusiasts will see a league game on Victoria Day with one of the best outside teams in the league. Corp. Moorhead and Nanton had a despatch credit for this change in the arrangement.

W. C. T. U.

Successful Sale of Sweats

On Friday, May 1st, from 3:30 to 7, a May Day tea was given by the ladies of the local W.C.T.U. in the building adjoining Mock Fish-er's store. The tea room was decorated for the occasion in purple and white, while large white bows, the emblem of the society, were in evidence everywhere. The window lined with purple, was lanked with potted plants. The small tables about the room were centred with large bowls of crocuses. The menu cards, donate by Mrs. Steves, were also tied with purple satin. The menu consisted of Waldorf and fruit salad, white, brown and nut bread, a variety of light and dark cake, ice cream, tea and coffee. The candy table was prettily decorated in purple and white. A large white basket of flowers formed the centre around which were arranged bowls and boxes of a great variety of home-made candy.

Mrs. McKinney poured tea and Mrs. George Ringrose served the ice-cream. The tea room was in charge of Mrs. Fisher, assisted by Mrs. McKinney and Miss Agnes Foss. Mrs. Harwood Duncan was in charge of the home candy table.

The afternoon was very warm and there was a splendid turnout. In a short time the contents of two freezers of ice-cream were disposed of.

Though the ladies dispensed with the sale of home cooking this year the tea was a greater success financially, than the one held a year ago. The ladies on the committees in charge wish to thank the members of the society, for the splendid donations of home cooking and candy. The proceeds were \$21.—Com.

The Calgary district W.C.T.U. meets at Calgary on May 14-15. Besides the provincial president, Mrs. McKinney and the recording secretary, Mrs. R. F. Steves, there will be as delegates from the local union, Mrs. Harrison and Miss Hood. There will be held a gold medal elocutionary contest as a feature of the program of the convention and two of the successful contestants from the series held here during the past year, Luella Schofield and Alfred Edlund, will be sent to Calgary by the local union, to compete.

Saves Backs and Time

By the united genius of William and Henry, a device which saves some considerable labor has been set up at the Alberta Grain Co., elevator. By means of an auxiliary elevator apparatus the grain stored in the warehouse is brought into the elevator where it is bladed and loaded into the cars. But the problem confronting the inventive genius of the aforesaid was how to get the grain to the ground floor warehouse to the elevating apparatus without shovelling it into wagons and drawing to the main hopper. By means of a friction pulley working with a pulley on the main shaft a drum is revolved upon which is made a rope which winds a rope passing through a system of blocks turns a few awkward corners and is attached to a scraper. Attached to the scraper handles is a man who directs the scraper to the mouth of the elevator shaft. So engrossed are the two aforesaid with the new invention that someone accused them of playing with it all night but the accusation was met by the statement that it was the Farmers' Elevator that was working overtime.

The Advertiser is Up-to-Date.

Pianoforte Recital

The pianoforte pupils of Wm. G. Moffatt will give a recital in the auditorium of the Public School on Saturday, May 9th, commencing at 2 p.m. Forty-eight pupils will take part in the program. Those who for any reason have been hindered from taking part in this recital will be given the opportunity of performing at the next opening recital. Several local vocalists will assist in the program, accompanied on the piano, in all cases, by pianoforte pupils of Mr. Moffatt. Refreshments will be served in the hall before the auditorium after 3 p.m., at which Mrs. R. F. Steves will preside, and she will be assisted by the senior pupils in serving. Visitors are kindly requested to refrain from all applause. The public are cordially invited.

Rural Deacony Convenes

Acting upon the invitation of Rev. H. M. Henderson, the next conference of the Rural Deacony of High River will be held in Claresholm on Wednesday, May 13th. The program for the day's conference is as follows:— 8 a.m.—Holy Eucharist. 10 a.m.—Morning Prayer. 10:30 a.m.—Paper by Major Burke, High River. "The Pulpit as Viewed From the Pew." 2:30 p.m.—Conference. S. S. work, lesson matters, etc. Any other business affecting the Deacony. 6:30 p.m.—Evening with sermon, in the Parish Church.

How to Observe Mother's Day

While Mother's Day, Sunday May 10th, is free as to its celebration to all, it is not free for any person or society to raise funds through it for their own special interests. It would be impossible for any movement to exist if its popularity is to be used by all classes of people and societies to raise funds for various charities and their own advantages. It is hoped that every friend of Mother's Day will protect it from these trespassers.

The white carnation is the chosen emblem of the day, because it may be thought to typify some of the virtues of motherhood. Its whiteness stands for purity, its firm beauty its fragrance, love; its wide field of growth, charity; its lasting qualities, fidelity.

The manner of observing Mother's Day is left to every one's own heart in the injunction: "Live this day as your mother would have you live it." Don't try to be an earthly saint, "But just the 'big boy' or 'girl' your mother believes you are."

Every person is asked to wear a white carnation—or his or her mother's favorite flower—on Mother's Day, as a filial honor badge.

If possible, have your mother and father as your guests of honor this Mother's Day, or go home and visit in a way which will make this day a pleasure to them.

If you can not do this, through letter, message or gift, stamp the day with kindness.

Prairie View Notes

Joe and Mrs. McAlpine, of Barons, accompanied by his sister, Miss Elizabeth, returned over to their brother, J. S. McAlpine, and spent Sunday. Mr. McAlpine has sold his farm near Barons recently. The Advertiser has secured a correspondent for this district and the people of this community may expect to see weekly the news happening in print.

To Celebrate May 25th

A well-attended meeting of the citizens of the town decided on Friday evening last to let the Council Chamber, to have a day of sports on May 25th, Victoria Day. The success of the celebration a year ago paved the way to a quick decision to repeat the success. Upon motion of H. Duncan, seconded by Dr. R. F. Steves, May 25th was selected. Upon motion of Corp. Moorhead, seconded by J. A. Reid, the proceeds will go to the Park Association. Moved by Mayor Holmes, seconded by C. J. Brannen, a race committee was appointed, consisting of J. F. Reynolds, D. B. Van-horn, R. E. Moffatt, Prin. S. G. Smith, W. D. Munro and a Corp. Moorhead were appointed a committee to arrange for the football games and other sports, upon motion of H. Duncan, seconded by Dr. Steves. A finance and a prize committee was selected. C. W. James, Mayor Holmes, J. A. Reid, Dr. Steves being the member and Fred Thorpe, the secretary of the motion. Moved by C. W. James, seconded by C. J. Brannen and Dr. Steves, a committee to make arrangements for the refreshment food to be served at the football games was selected. The discussion showed some difference of opinion as to the best manner to dispose of this matter. Whether to let the privilege by tender, to hire the attendants, or to lease on a percentage, each had its supporters but the matter was eventually left to the judgment of the committee. J. E. Moffatt and J. A. Reid were appointed a grounds committee. The admission will be as last year, 25c. admission to grounds and 10c. admission to the stand. The various committees will meet and make joint arrangements for carrying the various parts of the program into effect.

Gramum-Stave'y Trimmed

The fee who turned out to the football match last Friday evening were treated to a very good and fast game in spots. The match was also aided as Gramum vs. Claresholm but when the visitors appeared on the scene, black and red could have been seen the appropriate colors, nine out of the eleven being Claresholm footballers. As the line-up of the locals will show a very few of the senior team played, the balance being from the inter-mediate. A very wind favored the visitors for the first half the ball travelled to and fro, Staveley having several corners which they failed to convert into goals. Within two seconds of half-time, Ernie Buckingham straightened out for the Staveley goal and scored the only goal of the game. In the second half the Claresholm boys had the advantage of the play and only the stalwart defence of the visitors saved a more adverse score. The first half was very largely Staveley's but again the splendid work of the Claresholm backs and halves prevented a score. The game finished 1-0.

The teams lined up as follows:

STAVELEY	POSITION	CLARESHOLM
Potter	Goal	Harvey
Willis	Backs	McKenzie
Robson		Pritchard
Hughes	Halves	Buckingham
Reid		Denison
Smith	Forwards	Gibson
McKay		Collier
Chard		Connon
Bell		Moorhead
L. Q. Shortreed, Referee.		
Speak a good word for this paper.		

Make the Liver Do its Duty

Now times are when the liver is right the stomach and bowels are right.

CARTER'S LITTLE LIVER PILLS gently but surely get a lay low to do to day.

Can Con-
stipation,
Indigestion,
Sick
Headache, and Dizziness after Eating.
Small Pill, Small Dose, Small Price.
Genuine must bear Signature

Small Pill, Small Dose, Small Price.

Clark's Pork & Beans

Lightest grade beans kept whole and ready by perfect baking, retaining their full strength. Flavored with delicious seasonings. They have no equal.

ANYONE CAN DYE THEIR CLOTHES WITH DYOLA

The Dye that colors ANY KIND of Cloth Perfectly, with the SAME DYE.

No Cheaper of Hides, Cows and Sheep. No Cheaper of Hides, Cows and Sheep. No Cheaper of Hides, Cows and Sheep.

GOLD WATCH FREE

Send for your Gold Watch Free. Send for your Gold Watch Free. Send for your Gold Watch Free.

CHILDREN TEETHING MRS. WINSLOW'S SOOTHING SYRUP

USED BY MILLIONS OF MOTHERS FOR THREE GENERATIONS.

FREE TO ALL SUFFERERS

THE NEW FRENCH REMEDY FOR PILES. THE NEW FRENCH REMEDY FOR PILES. THE NEW FRENCH REMEDY FOR PILES.

HERBALIST

Five dollar guarantee delivery by registered post. Address: 1000 Bloor Street West, Toronto.

PATEL'S

Patel's Indian & Co., Head Office, 1000 Bloor Street West, Toronto.

His Sonnet of Pines

Judge for man a poet for drug. Judge for man a poet for drug. Judge for man a poet for drug.

Try Murine Eye Remedy

For eye pain, redness, watery eyes, or irritated eyes. For eye pain, redness, watery eyes, or irritated eyes.

Passing of Old Clipper Ship

The Pacific coast has said good-bye to the most old clipper ship of days gone by. They have practically disappeared from the face of the western sea.

So Kind to Tram

He was unduly from far he stepped. He was unduly from far he stepped. He was unduly from far he stepped.

A Warning

A colored man, on trial for life in a Toronto prison, was asked by the judge if he had anything to say.

SEE THE VERY BEST OF REASONS

WHY THIS MANITOBA LADY RECOMMENDS DODD'S KIDNEY PILLS.

A Consistent Course

A New York railroad president was willing to let an underlying weakness be a matter of improvement.

After 10 Years of Asthma Dr. J. D. Kellogg

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Many Inventions

There appears to be air some in some quarters that the ten greatest inventions of the last two centuries.

Piles Cured in 8 to 14 Days

Druggists refund money if PAXO PILES fail to cure itching, blood, bleeding or protruding Piles. First application gives relief.

Thomas C. Logan, of Philadelphia

Thomas C. Logan, of Philadelphia, is a prominent business man in general and always particular about what he does.

SHILOH

SHILOH. SHILOH. SHILOH. SHILOH. SHILOH. SHILOH. SHILOH. SHILOH.

A Treat for Her

"Supposing I date you your supper. Suppose I date you your supper. Suppose I date you your supper."

Orville Wright at a dinner in "The Boston"

Orville Wright at a dinner in "The Boston". Orville Wright at a dinner in "The Boston". Orville Wright at a dinner in "The Boston".

Try Murine Eye Remedy

For eye pain, redness, watery eyes, or irritated eyes. For eye pain, redness, watery eyes, or irritated eyes.

W. N. U. 995

Nervine Ends Neuralgia, Brings Relief Instantly

No Remedy Like "Nervine" to Cure Pain or Soreness.

That terrible ache—how you fairly feel with it—how you fairly feel with it—how you fairly feel with it.

Uncle's Worship in England

Thomas Whitehead for many years town clerk at Burton-on-Trent, died recently and his executors will place on his tombstone the following inscription:

Thirteenth from Emerald, Water of Leontis

Thirteenth from Emerald, Water of Leontis. Thirteenth from Emerald, Water of Leontis. Thirteenth from Emerald, Water of Leontis.

How proud will Alfred the Great

How proud will Alfred the Great. How proud will Alfred the Great. How proud will Alfred the Great.

Deany—What is this rapping sound?

Deany—What is this rapping sound? Deany—What is this rapping sound? Deany—What is this rapping sound?

When Hearing Mad

When Hearing Mad. When Hearing Mad. When Hearing Mad. When Hearing Mad.

He Knew

A certain man, looking at his repeated unsuccessful attempts to get into the position of a certain man.

SUFFERED 20 YEARS

With Kidney Trouble, Cured by GIN PILLS.

Mr. Daniel F. Price of Bridgeville, N. J., says about GIN PILLS: "For twenty years I have been troubled with kidney and bladder trouble."

Work horses at hard labor

Work horses at hard labor. Work horses at hard labor. Work horses at hard labor.

Minard's Liniment Co.

Minard's Liniment Co. Minard's Liniment Co. Minard's Liniment Co. Minard's Liniment Co.

"Will I have to pay cash for this Remedy?"

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Crawford—How do you feel when someone tells you that to be a certain thing is a good thing?

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"It seems strange that he could find a great comfort in being found out."

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Big—What would you do if you were worth a million of dollars?

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Blackthorn Have no Easy Task

The task is largely one of Portugal as a foreigner and it is also in the same manner as a horse or mule, except that the chosen field of action is not the same.

London—She says her husband is clever.

London—She says her husband is clever. London—She says her husband is clever. London—She says her husband is clever.

There is nothing regular in Billie's

There is nothing regular in Billie's. There is nothing regular in Billie's. There is nothing regular in Billie's.

Young Albert was a practical young

Young Albert was a practical young. Young Albert was a practical young. Young Albert was a practical young.

The lad had recently become very

The lad had recently become very. The lad had recently become very. The lad had recently become very.

He did not just one sister, he said

He did not just one sister, he said. He did not just one sister, he said. He did not just one sister, he said.

A Good Cook Shelter

A Good Cook Shelter. A Good Cook Shelter. A Good Cook Shelter. A Good Cook Shelter.

A Milder Term

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When I told him that I was a

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He said "I would not go to a farm"

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There is nothing regular in Billie's

There is nothing regular in Billie's. There is nothing regular in Billie's. There is nothing regular in Billie's.

Young Albert was a practical young

Young Albert was a practical young. Young Albert was a practical young. Young Albert was a practical young.

The lad had recently become very

The lad had recently become very. The lad had recently become very. The lad had recently become very.

He did not just one sister, he said

He did not just one sister, he said. He did not just one sister, he said. He did not just one sister, he said.

A Good Cook Shelter

A Good Cook Shelter. A Good Cook Shelter. A Good Cook Shelter. A Good Cook Shelter.

A Milder Term

A Milder Term. A Milder Term. A Milder Term. A Milder Term.

When I told him that I was a

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He said "I would not go to a farm"

He said "I would not go to a farm". He said "I would not go to a farm". He said "I would not go to a farm".

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Blackthorn Have no Easy Task

The task is largely one of Portugal as a foreigner and it is also in the same manner as a horse or mule, except that the chosen field of action is not the same.

London—She says her husband is clever.

London—She says her husband is clever. London—She says her husband is clever. London—She says her husband is clever.

There is nothing regular in Billie's

The Claresholm Advertiser

Weekly
Published every Wednesday at
Claresholm, Alberta

HARWOOD DUNCAN, Publisher

Advertising Rates on Application
Subscription Rates:
To Canada, \$1.50 per year in advance.
To U. S. and Foreign Countries,
\$2.00 per year in advance.

WEDNESDAY, MAY 6, 1914

For the Consideration of the Business Men and Also the Farmers

WHO IS ON TRIAL?

This paper is no longer on trial. The business men of the town and the citizens of the town and district are on trial. An undertaking and as this in a town of the size requires not only the entire, loyal, wholehearted support of the citizens, but requires this more now. More newspaper enterprises are wrecked before they are fairly launched by the "hook-ho" policy of the citizen than all at one period through lack of support.

Again we say to the people of this district that the one essential to the success of this business is to be made a paying one. That is, the business extended to the loyal ones who have rallied to the support of The Advertiser, both in advertising and job patronage and in subscriptions. But the business up to date does not pay the wages of the printer necessary to produce this paper, to say nothing of the share of rent, fuel, light, and overhead expenses in general.

A FOOLISH ARGUMENT

The argument made use of by some, "We want to see how it will turn out," is as bad as a crowd surrounding a starving man offering, if he survives his hunger, to feed him royally after a few weeks. The advertiser in the local paper must remember that not only is he receiving direct and indirect returns from his individual subscribers, but he is building up his own town, or at least enabling it to hold its own, in an era of keen competition. There is more need of the latter kind of advertising than the former.

PROPORTIONATE PATRONAGE

There are some businesses which require a greater initial investment and a consequently greater financial risk, and as a compensation their returns are proportionately larger. These are able to pay more for more advertising space. The others should use proportionate space. The general store, hotel, implement agency, grocery, dry goods store, lumber yard, etc., cannot be satisfied with the disproportionate advertisement that might appear in the blacksmith, auctioneer, dressmaker, etc., notwithstanding that the advertising is proportionately useful. But if each does his share the success of the local paper is assured.

In job patronage the same applies. The farmer's business requires much more stationery, both in elaborate notes, variety and quantity. But the smaller jobs are often more productive to the printer and he must have it all in a small town, or fail to follow as the big city does. This paper will lose more by having a small local order escape it than by losing some larger job.

THE FARMER'S PART

The farmer has a part to play. He should patronize the advertiser in his local paper. He should make use of its columns to dispose of any surplus stock, machinery, etc., he may have for sale. He should let everyone know, through its advertising columns, of the pure-bred horses, cattle, hogs, or poultry, of which he is not making a specialty. The method of making an ad for sale, the animals and the value of the visiting stock of neighbors which may be extra, his need of farm help his produce, butter, eggs, poultry,

etc., for which he desires to find the best market or regular customer, the superior qualifications of the breeding animal which he may have for service, etc., all find publicity in The Advertiser columns.

If the businessman finds well-printed stationery a help to his business, even so every farmer, who is a businessman often on a very much larger scale, should have printed stationery, letterheads bearing the name of his farm or ranch mentioning any specialties of his production return envelopes, etc. He should use the methods of business that produce business as well as the merchant in the town.

FOLLOW THIS LEAD

In this issue appears correspondence from several parts of the district served by the Claresholm Advertiser. The purpose of this article is to call attention to the example set by these communities in their endeavor to assert a place for themselves on the map of the district. The advantage of having the name of the community appearing in a display heading each week, followed by its own, few or many, week by week, is a decided advantage, not only to the central town, but to each part of the contiguous district so represented. Surely this example will awaken a local response from the sections not represented in this paper and correspondents will take up the battle for the greater publicity of each of Clear Lake, Claresholm View, Dollar Lake, Prairie View, Northern Light, Green Bank, Trout Creek, Willow Creek, and any other districts not mentioned above. What has happened to our Meadow Creek correspondents? Don't put off writing because you have not a whole column of news. Send in one or two items, at least enough to keep the heading appearing each week. If no correspondents appear let anyone who has the heart with the community at heart, write or phone at once. Send in items of interest anyway, whether you are correspondent or not. Phone Seven, Claresholm, will get us or P.O. Box 54.

FURMAN

Wm. Davies is erecting a house on his homestead this month.

Joe Robble has been making extensive purchases of cattle for the restocking of his ranch.

Percy Fair has the contract of putting in the crop on the Hardwick property well under way.

A. J. Burt, who recently purchased the old mill on Heather Creek, will operate same this season.

Clarence Jacobs is putting up a house on his homestead near F. Burton's. What does this portend?

H. J. Panger, the millwright at the Foothills Lumber Co., mill, has everything overhauled for the start on Monday.

P. Putman has built over a mile of fence on his homestead and has recently completed a barn and a large chicken yard.

Fred Burton is replacing the old bridge near his dwelling with a more substantial one. He is also adding to his stock buildings.

The Mayor's school district has been authorized by the provincial government to issue debentures for the erection of a stone or concrete schoolhouse, and also other necessary buildings, to cost \$1,500.

C. D. Hardwick has his plans made for the erection of a fine house on his ranch in this neighborhood and will begin operations at once. Geo. Roole and John Cox will likely have the work in charge. These men have, but lately completed the work of re-building and altering the residence of Mr. Masterson in Happy Valley.

**Are You a Subscriber
To This Paper?**

OUR STAVELY BUDGET

J. C. Allan has another attack of appendicitis.

The first load of gravel for the cement sidewalks arrived on Monday.

J. F. Murray and A. C. Moir were Calgary visitors on Wednesday.

Harry Moss, of Glenavon, Saskatchewan, is in town looking for land and visiting friends.

Jas. Attridge, of Calgary, has secured a situation with our J.P. as a harnesmaker.

The Advertiser wishes to secure a correspondent from Lawrence school district.

Boys—To Mr. and Mrs. James Betty on Friday morning. May list, a daughter.

J. S. Childs, of Cranbrook, arrived on Sunday to visit his father and brother here.

Miss Carrie Malchow left on Friday morning to visit her sister, Mrs. Glasener, of Ponoka.

The Advertiser Family phone at Claresholm is number 7. We want the news. Use it.

J. A. White, of Macleod, representing the Western Life Insurance Co., is in town for a few days.

John Colbroth has purchased a new five-passenger Ford touring car from Peter Bruhn, the local agent.

J. T. Tasker and wife motored from Portland, Ore., this week and called on B. J. Ostrum and J. F. Miller.

Samuel Xurcombe left today, Friday, to take up a construction work for the Alberta-Pacific Elevator Co.

Rev. John Kennedy was unable to take his services on Sunday last owing to illness. He is much better this week.

Three carloads of hogs were shipped on Wednesday and two carloads of cattle on Tuesday. Who says a Staveley is dead?

Mrs. A. W. Bruce, who has spent the past year with her daughter, Mrs. R. C. Hayward, left on Wednesday for her home in Winnipeg.

E. Delaford Smith arrived from the Dakotas on Saturday to look after his interests in Staveley. He reports times very slack in the South.

Be prepared for the union service on Mother's Day, May 10th. Rev. J. Kennedy will have charge of the music and Rev. J. M. Fawcett will preach.

The town council are setting a good example in the line of town cleaning. They have a gang of work grading up the lanes, raising crossings and putting in culverts.

Miss Rena Severson, who has been on the staff of E. Richards & Son at Parkland for some time, is taking a well-earned rest and holiday at the home of her brother-in-law, B. J. Ostrum, of this town.

Mrs. Minnie, who has been a housekeeper for Mrs. A. D. Irvine for the past eight years, has decided to take a holiday. She left on Wednesday morning to visit her daughter in Lloydminster, A. S.

Miss Isabelle Proomfield, who has been visiting Mrs. Jas. Brownfield and family for the past two months left for Edmonton last week. She was accompanied by her niece, Edith Brownfield, as far as Calgary.

The 95th anniversary of the Order of Oddfellows was fittingly commemorated by Beaver Lodge, No. 27, Staveley, on Sunday evening last when the members gathered to attend divine service in the Methodist Church, their evangelists were J. M. Fawcett, preaching a special sermon. His text was James 1:27. The speaker dealt particularly in the last clause. Jas. Betty presided as the organ. During the song session there were not as many of the Oddfellows from the country as anticipated. However twenty-five were in attendance.

The prize list of the Staveley Fair is now in process of revision and it will likely be out of the printer's hands in three weeks. The list has been enlarged and promises to be more attractive for exhibitors than ever before.

Mr. and Mrs. P. Bruhn had the pleasure of entertaining Mrs. Bruhn's brother, Max Lawrence last week. Mr. Lawrence came all the way from Germany. He was accompanied by friends Bros. and Ludwig Rigel.

Thos. Childs, Jr., has opened up his office in the building formerly used by F. Randall as a barber shop. Mr. Childs will be ready at all hours to place his veterinary knowledge and skill at the disposal of the stockowners of the district.

Mr. Gammon, section foreman at the Winston, paid Staveley a visit on Saturday. He was pleased with our school facilities and the general appearance of the town. If the impression made is favorable enough Mr. Gammon may become a resident here.

Word was received on Saturday that William Ditto, son of J. Henry Ditto, who had recently left Staveley to make his home in Alx, had died on Saturday morning. His sister, Mrs. Bach, two brothers Earl and Andrew, and Mrs. Andrew Ditto left on Monday to attend the funeral.

The Staveley Advertiser wants correspondents. If you are not in a position to represent your community as our correspondent, write us and suggest some one whom we can interest in this matter. Your district needs the correspondent; so do we. Phone us or write us right away.

Among the arrivals at the Staveley Hotel this week were: F. Workman, Winnipeg; A. E. West, G. A. Buchanan, Calgary; Wm. Beckman, Edmonton; W. Fletcher, Lethbridge; W. F. Ryan, Winnipeg; Wm. Miller, M. Chapman, Claresholm; J. W. Russell, High River; W. R. McFarlane, C. Lane Brown, J. S. Adamson, N. A. Barker, O. C. Hasten, Calgary; J. A. White, Macleod.

The Ladies' Aid Society of the Methodist Church met at the home of the president, Mrs. Jos. Wakefield, on Wednesday afternoon. Woman Suffrage held sway to the fullest extent and the result was the election of the following officers: Mrs. (Rev.) J. M. Fawcett, Pres; Mrs. M. L. Millar, Vice-pres; Mrs. B. G. Davidson, Secretary; Mrs. M. Crossman, Treasurer. The financial statement for the year was read and showed a good year's work had been done by the society.

Staveley Claims It

According to rumor, the government contemplate running a wagon road from Willows P.O., west of Staveley, into Nanton. The question is why to Nanton? The people of the Hills, who are served from Willows post office, do their trading in Staveley; their business connections are with the merchants of this town. Many in the eastern part of the Hills get their mail in Staveley.

It is a shorter distance to Staveley by some miles. Staveley has ever accommodation that Nanton can offer, elevators, stores, shops in fact in many ways, superior advantages than its slightly larger competitor. The road would be shorter would be easier to construct than following the trail through to the northern town. The fact of the member for the constituency claiming Nanton as his home, should not weigh in a decision, when so many natural and associate reasons draw the Willows folks to Staveley. We trust the matter has not gone so far that a reconsideration could not be had in some place so near to Nanton. The matter before the public is not only the matter before the public but a final recommendation and give Staveley what is her right.

Speak a good word for this paper.

WE HAVE RECENTLY OPENED UP AN UP-TO-DATE

GARAGE


WITH A COMPETENT MAN IN CHARGE. We are in a position to Repair, Wash, and Generally Reft your car. Our facilities for Storage of Cars, by day or month, are complete. We handle the Best Oils and Greases for preserving the life of your car. Every necessary likely to be needed by you is carried in stock. Save Summer Trouble by a Spring Overhauling of Your Car.

J. T. KINGSLEY'S GARAGE

Shelver Street, Corner of Fourth Avenue

PEABODYS
HIGH-GRADE GUARANTEED OVERALLS ARE NOT ONLY GOOD FOR STUDENTS & BUTCHERS & CENTS A PAIR, BUT THEY MEANT THAT YOU WOULD GET THEM FROM WILLIAM FISHER & CO. IF THEY DO NOT OBTAIN THEM, SATISFACTION MONEY BACK FROM DATE OF PURCHASE.

PUT THEM TO THE TEST SHOWN HERE
THEY WILL STAND IT BECAUSE THEY ARE MADE TO WEAR



NOBODY BUYS OVERALLS TO PLAY TRICKS WITH THEM SUCH AS IS SHOWN IN THE PICTURE ABOVE. IN WHICH FOUR MEN EXERTED ALL THEIR STRENGTH IN THE EFFORT TO RIP A PAIR OF PEABODYS' OVERALLS. BUT IF THEY WILL STAND THIS THEY WONT RIP UNDER THE HARDEST KIND OF LEGITIMATE WEAR. WE ARE THE AGENTS OF PEABODYS' GUARANTEED OVERALLS.

M. FISHER, Agent, Claresholm, Alta.

You Are the Judges

We have stood the test of your most discriminating buying. We care to suit your taste, consulting in Beef, Lamb, Mutton, Chicken, Smoked Fish and Meats. During the time when green stuff is scarce come to us for fresh Lettuce, Cabbage, Green Onions, etc.

THE CENTRAL MEAT MARKET

D. H. RAMAGE, PROP.

Third Avenue CLARESHOLM, ALTA.

NECESSITY NOT VANITY

In the old days, when a person had a photo taken, he was considered vain, but in these modern times, when our friends and relations agree to see family, we find a photo to be of real value, not only to permit us to obtain better the features of our children, but in keeping a family record of the changes that take place in such a few years.

If we only knew that one of our living children was to be suddenly taken away from us we would try to have the nearest photographer and have his photo taken. Every family should be prepared for this and have their children photographed either separately or in a family group.

GO TO THE STUDIO THAT HAS THE REPUTATION OF BEING THE BEST IN SOUTHERN ALBERTA

THE CLARESHOLM ART STUDIO; John Edlund, Prop.

Live Correspondents Wanted

From Every School District and Country Post Office in Districts Adjacent
Cayley Parkland Staveley Claresholm Granum

See that your community is represented. If no correspondence appears regularly that will be proof that your district is unrepresented. To be represented means that your district will have an equal chance with others in attracting settlement and notice. For information, write to the nearest representative—FRED SCHMIDT, Cayley; REV. J. M. FAWCETT, Staveley; V. A. SMITH, Granum; or to THE ADVERTISER FAMILY, Box 54, Claresholm, Alta.

PROFESSIONAL AND SMALL BUSINESS CARDS

Space in this column, not to exceed one inch, is available for those who desire to place their business cards in the paper. The charge is \$1.00 per line, or \$1.00 per year, if paid in advance. The advertiser is responsible for the accuracy of the information given. The advertiser is responsible for the accuracy of the information given. The advertiser is responsible for the accuracy of the information given.

MEDICAL

Drs. Tupper & Thompson
T. S. TUPPER, M.D., C.M. (McGill)
A. G. THOMPSON, M.D., L.M.C.P. (London)
Office: TUPPER BLOCK, Railway St.
CLARESHOLM, ALTA.

Dr. Steeves

LEGAL

J. R. WATT, B.A.
BARRISTER, NOTARY PUBLIC

OFFICE:—THIRD AVENUE
CLARESHOLM ALBERTA

FRED LANGMUIR
Barrister, Solicitor, Notary Public, Etc.

Money to Loan on Farm Property
OFFICES: Suite 2, Miles Block, Claresholm

H. O. Haalam

TEACHING

MISS B. A. L. COLP
Is open to accept a limited number of pupils for the Piano and Organ. Beginners a Specialty. Also prepared to accept engagements for Concerts, Banquets, etc. For terms, etc., apply to
Care of Rectory, or P. O. Box 169, Claresholm

Wm. G. Moffat

Gerald Mclean

R. M. Larkin

CHURCH NOTICES

Church of England

Lutheran

Methodist

Presbyterian

Roman Catholic

LODGE CARDS

I. O. O. F.

A. F. & A. M.

K. of P.

Rebekahs

N.B.—The notices inserted in the above columns are not to exceed one inch. The advertiser is responsible for the accuracy of the information given. The advertiser is responsible for the accuracy of the information given. The advertiser is responsible for the accuracy of the information given.

THE PEOPLE'S CORNER

Advertisements inserted under this heading, not over six lines, at the rate of three insertions for \$1.00. Lost, Found, Strayed, For Sale, Help Wanted, Situations Wanted, all bring quick and best results when inserted in The Advertiser. Remittance by bank transfer for Stacey, Gramum, Cayley and Claresholm.

SITUATION WANTED

An experienced Chinaman wants a situation as cook in a hotel or a private house. For references, etc., apply R. K. Peck, Claresholm. 2-4

EGGS FOR SETTING

A limited quantity of Buff Rock eggs for sale for hatching. Guaranteed good laying strain. Price: \$2 for 14.

R. E. Moffat,
Claresholm, Alta.

4-6

TENDERS WANTED

Tenders will be received by the undersigned for the removal of the buttermilk from 1 1/2 Claresholm Creamery. Tenders will be received up to 12 o'clock noon on Monday May 4th.

C. J. Haron,
Secretary.

GIRL WANTED

A bright young girl apprentice at The Advertiser Family Office. Girl will be paid a small weekly wage, which will be increased as she learns the business. This is a clean, interesting and, in time, lucrative business. A skilled girl printer commands a better wage than is paid in most of the occupations open to girls. Apply at once to The Advertiser Office, Claresholm, Alta., three doors north of P. O.

TROUT CREEK NIBBLES

Harry Smith's lady is very ill. Everyone is pleased to see J. W. Dredinger recovering from his illness and able to be out.

The Advertiser would like to get a regular correspondent for this district. Call in the office, three doors north of the post-office or phone number seven.

The children of Chas. Nowlin figured in a runaway on their way to school last week. The horse took fright and ran spilling the children in the road. While they were severely shaken by the fall, no serious injury resulted. The rig was badly disfigured.

Ad Copy Must Be In Tuesday.

NOTICE TO FARMERS

Orders will be taken at the local Farmers' Co-Operative elevator or by the secretary of the Five-Mile Union, U.F.A., R.S. Law, for plowshares. As soon as a sufficient number of orders are received, a supply will be obtained. Do not delay in placing your order with either of the above mentioned.

Notice of General Meeting

A general meeting of the Five-Mile Union, United Farmers of Alberta, will be held in the Parish Hall, on Saturday afternoon, May 10th at 2 o'clock. As business of importance will come up for discussion, every member of the Union should make an especial effort to attend.

R. S. Law,
Secretary.

GRAMUM

Dr. Fawcett spent the week-end in Claresholm.

J. B. Allison motored to Claresholm on Monday.

Francis Fitzpatrick was in Claresholm on Wednesday.

J. H. Marsh paid Claresholm a flying visit on Wednesday.

P. S. Clarke went to Calgary on the Wednesday a.m. train.

The Mayor of Woodhouse sent his fast horse over the track, five miles in, some say, five hours flat.

Watch for the announcement of the date of the big sale of the \$10,000 stock of men's furnishings which Johnnie Marsh will make in the near future.

D. V. Smith has moved to the Wm. Lewis house. Rod McDougal has a deal under way with V. E. Anderson for the exchange of his B. C. property for the latter's house, which has just been vacated by Mr. Smith. Mr. McDougal has moved into the Gramum house.

Quite a large party of Gramum business men pilgrimage to Medicine Hat on Saturday to attend a meeting of the Knights of Columbus, a Catholic fraternal society. Among those who went were J. H. Boyle, the local agent of the C. P. R., Councilor T. J. Dolan, L. H. and Warren Cochlin, and R. McDougal.

Following an illness of but a day or two, Mr. Herschmann, who resided east of this town a few miles, died on Saturday. The fatal termination of his short illness came as a sad surprise to his friends. The late Mr. Herschmann was a man highly respected in the community, and the friends of the family sympathize deeply with the bereaved ones.

John Clifton, a rancher living near Gramum, was awarded \$50 and costs by Judge Walsh in the supreme court against Daniel Nicholson and his wife for slander. The slander complained of was used by Mrs. Nicholson, and was to the effect that plaintiff had been guilty of extensive cattle stealing. No attempt was made to justify the statements.

Five-Mile School District

The Five-Mile Union U.F.A., will hold a social gathering at the school-house on Saturday evening May 9th.

C. G. Gunderson and wife and Harry Mosley and wife spent Sunday, the guests of Mr. and Mrs. O. W. Mosley.

Roy Leppard, who has been in the employ of the International elevator at Woodhouse, left this week to take a position at Ensign.

A jolly crowd attended the dance at Oscar Hage's on Tuesday night. The occasion was a large house-warming party in the new house lately erected by Mr. Hage. There was a large crowd of merry-makers and the evening was very enjoyable.

LYNDON NEWS NOTES

W. A. Lyndon took a carload of prime beef cattle from his ranch at Lyndon to Claresholm. The cattle were sold to go to Spokane, Wash., on Friday of last week.

A caravan of nomads arrived yesterday and are spending a few days in the search for the illusory dollar. They are encamped at the south end of the town.

Five copies of the full report of the Commission on Agricultural Credit of the Province of Saskatchewan, 1913, are at The Advertiser office for distribution to the first five persons who are interested in this very important matter, who may ask for same.

Boost the Town by Boosting Your Home Paper. Subscribe To-Day.

Every Line of Business or Profession To-Day Has Its Specialists

We Are Specialists in Meats

We know what the public desires; we know how to satisfy those desires. We claim to be a judge of what animals will yield the choicest meats, and we govern our buying accordingly. You get the benefit of our experience. We keep track of the changing seasons so that we may anticipate your wants. Every service we can render you in buying we are glad and prompt to do. These are some of the reasons why we are every day adding to the list of OUR SATISFIED CUSTOMERS

E. P. WILLIAMS

The Cash Butcher Shop

PHONE 11

Fresh and Cured Meats Fish and Poultry in Season

We have acquired the HARDWARE BUSINESS lately conducted by MOE FATT & SONS. It is our intention to pursue the policy of Square Deal, Fair Deal, and by our Extensive and Well-Assorted Stock of Stoves, Shell and Heavy Hardware, Etc., and by Reasonable Prices, we deserve and can rightly expect the Continued Patronage of the Claresholm District.

Yours very respectfully,
W. M. ROUSE

For Your Summer-Fallow Use

A Good Plow

WE SELL THE BEST

Cocksnuitt
Oliver
Janesville

Sulkies, Two and Three Furrows

FRANK MURRAY & CO.

BRING YOUR HARNESS WANTS TO US

We have all the accessories and all the "toggery" your horse needs. We can fit him out completely. Everything in the harness line. Cheap Sets and Costly Sets; Collars, Robes, Blankets, etc. Compare our goods and prices with those shown elsewhere. We'll leave our offerings to your good judgment. Repairs Promptly Attended To.

J. T. KINGSLEY, The Harness Man
CLARESHOLM, ALBERTA

HERE'S THE COUPON

Cut This Out and Mail to THE ADVERTISER, CLARESHOLM, ALTA.
BOX 54

THE CLARESHOLM ADVERTISER, Subscription Department:
Enclosed find \$1.00, for which please send me THE CLARESHOLM ADVERTISER from April 15th, 1914, to December 31st, 1914, as per your Special Offer.

Subscriber's Name

Post Office Address

THE ADVERTISER

CLARESHOLM, ALTA.

PHONE 7. OFFICES: RAILWAY ST., NORTH OF POSTOFFICE
POSTOFFICE BOX 54

THE SEASON IS NOW ON

YOU NEED—
STALLION ROUTE CARDS
STALLION SERVICE BLANK NOTES
AN ADVERTISEMENT IN THE ADVERTISER
WE CAN SUPPLY YOUR NEEDS—
AT MOST REASONABLE RATES—
WITH PROMPT DELIVERY.
IN MOST BUSINESSLIKE FORM

THE ADVERTISER FAMILY

Office 3 Doors North of Post Office, Claresholm, Alta.

LOCAL AND GENERAL

Chas. Rompain made a business trip to Calgary to-day.

W. H. Hannon, of Calgary, was in town on Wednesday.

Frank Fitzpatrick, of Granum, was in town on Wednesday.

Chas. W. Crote, of Fowler, Ind., was in town on Thursday of last week.

Boss—At Clareholm, Alta., May 2nd, to Mr. and Mrs. James Watson, a son.

Corp. Cooper, R.N.W.M.P., Carmanagay, has been promoted to the rank of sergeant.

Insp. C. Sansom, of Macleod, made an inspectional visit to the Public School, this week.

Claud J. Amundsen purchased a new Overland car and drove it home from Calgary last Sunday.

Ole Thompson's baby which has been quite ill with a complication of pneumonia and measles has recovered.

The recent Alberta Gazette lays the bones reverently to rest of the whilom Holland-Clareholm Land Co., Ltd.

P. R. Tallot, the veterinary instructor for the Schools of Agriculture, came down from Edmonton on Monday.

Peter Gray, who was formerly employed at the Dominion Bank here, is spending his vacation with friends here.

W. B. Doyle, one of our old-time citizens, who is now at Empress, Alta., has been appointed a justice of the peace.

A game of baseball has been arranged with Champion on the local diamond for the day of sports, Victoria Day, May 29th.

Harry Sanders, who has been at Hanna, Alta. for some time, returned on Saturday and resumed his duties at the Queen's.

Mr. Sinclair, of Spokane, Wash., was here last week and purchased a carload of fine best cattle from W. A. Lyndon, of Lyndon Ranch.

A tug-of-war will be a big feature of Clareholm's May 24th celebration. Country heavyweights vs. town ought to provide good fun.

Rev. R. K. Peck conducted the morning service at the Methodist Church preaching an excellent sermon from the text, John 14:16.

G. W. Hutwagner, of Calgary, representative for Alberta of the Clark Bros., & Co., Ltd., of Winnipeg, Man., called on the local printing firms on Tuesday.

C. O. Holland, of Hameer, N.D. spent a part of last week here. It is said he has a deal for his land in this neighborhood under way. He left for Calgary on Friday.

The white carnation, worn in honor of mother, on Mother's Day, May 10th, can be procured at J. T. Kingsley's if you will have your order in person or by phone.

Fred Biddlecombe, who is working the Moffatt farm this year, had the misfortune to have a very valuable mare so badly cut in the barbed wire fence, that it died. J. F. Reynolds had a mare which was also badly cut but his horse may recover.

Among the big events on Victoria Day will be a mile race, on Meadow Creek long-distance runners are preparing and there are some entries from adjoining towns which will likely be made. There are a few local milers who will put up a stiff argument. These are expected to go into training at once.

The first football match in the South-Western League series will be played by our local team when they meet Macleod at Macleod to-day. The local team will line up as follows: Goal, D. C. Sherrill; Backs, A. Condon, J. C. Rasmussen; Halves, E. Buckingham, S. O. Bryan, W. Pitteloud; Forwards, Callaghan, Connor, Linton, Kite, McKay. The local team will make a good account of themselves in this match.

The bargain carnival continues at Turpin's. Better values than ever this week.

Carnations for Mother's Day at J. T. Kingsley's. Order early or you will be disappointed.

T. A. Price has moved this week from the J. F. Miller cottage, and is occupying the cottage formerly the residence of Harry Cook.

Miss Maclellan, of the office of McDonald, Martin & MacKenzie, Melod, spent the weekend the guest of Mr. and Mrs. J. R. Watt.

J. H. Marsh, the genial men's furnishings man, of Granum, was in town to-day making arrangements for his big sale which opens May 16th.

"Clean Up, Paint Up," should be the slogan for the next two weeks. Every requisite to make your home attractive and sanitary at W. M. Ross', successor to Moffatt & Sons.

Calgary won yesterday's game with Moose Jaw, 13-6, Edmonton and Saskatoon tied their second game of the series, 4-4, and Regina won the first from Medicine Hat, 1-0.

Everybody is smoking Forest and Stream this week, the distributor having handed out free sample tins to-day. The editor has been too busy to try it but he says it smells very savory.

The Farmers' Co-operative Elevator Co., through their representative here, have offered as a prize a barrel of flour to be given to the man with the largest family at the sports on Victoria Day.

Mrs. James McKinney left on Saturday for Edmonton. During the three weeks which Mrs. McKinney expects to be absent she will attend the district W.C.T.U. conventions in her official capacity of provincial president.

The baseball benefit at the Rex Theatre last Thursday night netted \$18 for the club. Thanks are due to Jones & Murray for their generosity and much credit is also due to those who sold tickets and worked to make the financial return so satisfactory.

T. C. Milnes reports the sale of the Wallace farm to Ed. Strangways, whose property this half-section adjoins. O. L. Reinecke purchased last week the Erickson quarter-section through the same firm. The beginning of the real estate movement after a short period of stagnation is very pleasing.

The meeting of the curlers to hear the report of the committee on building met to-night. The decision was re-affirmed to build a two sheet rink. Plans from local contractors were submitted. The committee on finance and building will meet again on the 15th and tenders for the material and for the construction will be considered by this committee.

J. A. Caldwell purchased a new feed grinder recently and has been quite busy grinding feed for the farmers in this vicinity. He has now a most complete outfit and by the elevating apparatus which delivers the ground feed into the granary without further handling, can save time and expense in the grinding process. With the farmers of this neighborhood recognizing the increased value of ground feed for all stock, Mr. Caldwell should be a very busy man.

IN THE DISTRICT COURT OF THE DISTRICT OF MACLEOD

JAMES A. GAUDIN, Plaintiff,

and **W. H. CULBERTSON,** Defendant.

Take Notice that an action has been commenced against you by James A. Gaudin to recover the sum of \$200.00 for money loaned to you in March 1914 and also costs for file action.

AND FURTHER TAKE NOTICE that you do not enter appearance and deliver defence to this claim with the clerk of the District Court on or before the first day of June 1914, the Plaintiff shall be at liberty to sign judgment against you for the amount of said debt and the costs of this action.

Approved: To: Edward J. McKell, J. W. H. Culbertson

A baseball team from the school here played the school team at Prairie View on Friday afternoon and defeated them by 19-6. The boys comprising the Clareholm team were T. Ringrose, p; H. Soley, c; D. Miller, 1b; L. Price, 2b; A. Haig, 3b; A. Elliott, ss; W. Farver, rf; W. Gowdy, lf. The game was much more even than the score indicates, the Prairie View boys losing their ground in the last few innings.

A pleasant social evening was spent at the Epworth League, a song of the Methodist Church on Monday evening. About 40 young folks, members of the League or invited by members, spent the evening playing progressive crokinole. Nine tables were in use, and the prize was won by Miss B. K. Harrison. Refreshments—coffee, sandwich and cake—were served, and the evening's entertainment was very much enjoyed by all.

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SIDING	24 00	17 00	
CEILING, 4 and 6 in.	22 00	18 00	
FINISHING. All dimensions clear	28 00		
SHIP LAP	18 00	14 00	
ROOFING, Common and better, 8 and 10 in. all lengths	18 00	16 00	
DRESSED LUMBER, Assorted	16 00	10 00	
ROUGH LUMBER Assorted	8 00	15 00	
DIMENSIONS	16 00	6 00	
CULLS, Assorted, all widths and lengths	8 00	6 00	
4x4, 6x6 and 8x8, all lengths	10 00	16 00	
SLABS	1 00	1 50	per load
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